



FOR IMMEDIATE RELEASE:

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NAVIONICS AND FUGAWI INTRODUCE HOTMAPS® EXPLORER™ FRESHWATER FISHING PLANNING TOOL

*Cartography Leader's Interactive Atlas Enables PC Access
to Over 10,000 North American Lakes*

Wareham, Mass. – Navionics, the leader in electronic charting and navigation data, in partnership with Fugawi Software, jointly announced today a powerful new planning tool designed for the fresh water angler, HotMaps® Explorer™. Packed with more than 10,000 top-ranked U.S. fishing lakes, HotMaps Explorer's comprehensive DVD database is an unparalleled fresh water fishing, planning and exploration tool with groundbreaking features. With the new Navionics HotMaps Explorer DVD, green water anglers can maximize their time on the water by unlocking a lake's secrets prior to leaving for their trip.

HotMaps Explorer is the ultimate fishing trip planner that allows boaters to plan, save, download and transfer waypoint and route information between a personal computer and leading GPS plotters. As an added benefit, chartplotter compatibility with HotMaps Explorer is not required to take advantage of the powerful new tool – anglers can simply print paper maps complete with lake information, and go. Derived from the best survey sources available today, these lakes are available in extremely accurate maps allowing boaters to explore bottom contours, structure, drop-offs, vegetation, boat ramps and marinas, to name a few, from the comfort of their home or office. The lake maps have been combined with software from industry leader Fugawi to produce a very intuitive PC application for viewing maps in 2D or 3D, printing, planning and more.

“There are over 20 million freshwater anglers in the U.S., and the majority have a finite period of time to explore and learn the secrets of specific lakes,” said Jeff Brodeur, HotMaps sales manager, Navionics. “HotMaps Explorer gives them exclusive access to over 10,000 lakes and the ability to plan their fishing trip ahead of time. By studying structure, understanding transitions, exploring 3D views, marking and labeling key spots, and planning routes before going out, anglers of all ability levels can make the most of every fishing trip.”

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Navionics has made their exclusive, high-definition surveyed lakes available for download, providing Explorer users access to the highest level of detail on the hottest fishing lakes across the country. Navionics' team of hydro-cartographers has also surveyed over 300 of the top tournament lakes down to one-foot contour levels. Combined with its renowned accuracy, Navionics high-definition lakes are unrivaled in the market.

An ideal reference tool for every angler, HotMaps Explorer is compatible with PC-based computers and requires the Microsoft® Windows® Vista or XP operating system, 10 GB space available on the hard drive and a DVD drive. Navionics has geo-referenced all lake source data to provide the ultimate in positional precision, making its HotMaps line the most accurate charts on the market.

Availability:

Navionics HotMaps Explorer DVD is powered by Fugawi and will be available for purchase in the Fall 2007 at authorized Navionics and Fugawi retailers throughout the United States and Canada, and directly from www.fugawi.com for US\$19.99. Additional downloads of exclusive High Definition lake surveys will also become available at www.fugawi.com for US\$19.99.

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About Fugawi Software (Northport Systems, Inc.):

Established in 1995 in Toronto, Canada, Northport Systems, Inc. now supplies products to over 80 countries. Northport's Fugawi product line enjoys a worldwide reputation as a leader in GPS mapping software and innovative GPS applications. www.fugawi.com.

About Navionics:

Navionics is based in Viareggio, Italy, and operates sales and manufacturing facilities in seven countries conducting research & development, operations, production, sales & marketing and distribution. Navionics headquarters in Viareggio, Italy serves Europe, Africa, Asia and Oceania, and manages the R&D and production facilities globally. Navionics US headquarters, based in Wareham, Massachusetts, oversees the Americas. Navionics offices in Australia, France the UK and the Benelux provide sales and distribution to their local regions. For over 22 years, Navionics has developed and manufactured electronic navigation charts and systems for marine, inland lakes & rivers and outdoors use.

For imagery and other editorial requests, please contact:

Rus Graham
Graham Communications
603-868-1359
rgraham@rusgraham.com